

LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS



2017 Editorial Calendar

**Editorial calendar, deadlines and publish dates are subject to change at editors' discretion.*

JANUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Nov 28

Ads due: Dec 12

EDITORIAL DEADLINES

Pitches due: In Progress

Draft due: Nov 28

Issue Published: January 13

TOPICS

- Retirement plans for small companies
- Disaster planning and recovery
- Talent demands for legal services

FEBRUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Dec 28

Ads due: Jan 13

EDITORIAL DEADLINES

Pitches due: Nov 1

Draft due: Dec 28

Issue Published: February 10

TOPICS: Focus on Finance

- Credit and collection tips
- Financial reporting checklist
- Is the billable hour outdated?

MARCH

ADVERTISEMENT DEADLINES

Ad space reserved: Jan 23

Ads due: Feb 13

EDITORIAL DEADLINES

Pitches due: Dec 2

Draft due: Jan 23

Issue Published: March 10

TOPICS

- Implementing a successful migration to the cloud
- Building effective mentoring programs
- CE Course: Substance abuse
- Annual Conference preview

APRIL

ADVERTISEMENT DEADLINES

Ad space reserved: Feb 21

Ads due: March 13

EDITORIAL DEADLINES

Pitches due: Jan 4

Draft due: Feb 21

Issue Published: April 14

TOPICS

- Fresh business development ideas
- Disability inclusion: Getting attorneys to self-identify
- Strategies to improve workflow

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MAY

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Ad space reserved: March 20

Ads due: April 10

EDITORIAL DEADLINES

Pitches due: Feb 1

Draft due: March 20

Issue Published: May 12

TOPICS

- Client surveys
- Removing some of the stress related to conversions
- Onboarding new employees

JUNE

ADVERTISEMENT DEADLINES

Ad space reserved: April 19

Ads due: May 8

EDITORIAL DEADLINES

Pitches due: March 1

Draft due: April 19

Issue Published: June 9

TOPICS

- Tech skills your attorneys need
- Communicating by text: Clients are demanding it
- Writing effective job descriptions

JULY/AUGUST

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Ad space reserved: May 31

Ads due: June 19

EDITORIAL DEADLINES

Pitches due: April 7

Draft due: May 31

Issue Published: July 21

TOPICS

- Dealing with conflict
- Tips for managing successions
- Insights into practice group manager positions

SEPTEMBER

ADVERTISEMENT DEADLINES

Ad space reserved: July 10

Ads due: Aug 1

EDITORIAL DEADLINES

Pitches due: May 15

Draft due: July 10

Issue Published: September 8

TOPICS

- Medical marijuana's impact on legal
- The cultural issues of outsourcing
- Stay interviews for retaining clients

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OCTOBER

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Ad space reserved: Aug 14

Ads due: Sept 5

EDITORIAL DEADLINES

Pitches due: June 5

Draft due: Aug 14

Issue Published: October 13

TOPICS: Focus on Technology

- Data privacy
- Telecommuting and the cyber threat
- 5 tips for law firm security

NOVEMBER/DECEMBER

ADVERTISEMENT DEADLINES

Ad space reserved: Sept 11

Ads due: Oct 2

EDITORIAL DEADLINES

Pitches due: July 10

Draft due: Sept 11

Issue Published: November 17

TOPICS

- Your guide to year-end planning
- HR trends for progressive law firms
- Best practices for firm expansion to multiple states

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