

# LEGAL MANAGEMENT

The Magazine of the Association of Legal Administrators

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## 2019 Editorial Calendar

### JANUARY

#### ADVERTISEMENT DEADLINES

Ad space reserved: Nov 26

Ads due: Dec 10

#### EDITORIAL DEADLINES

Pitches due: In Progress

Draft due: Nov 26

Issue Published: January 11

#### TOPICS

- What Your Health and Wellness Initiative Should Include
- Creating Ethical and Relevant Reviews

### FEBRUARY

#### ADVERTISEMENT DEADLINES

Ad space reserved: Dec 28

Ads due: Jan 11

#### EDITORIAL DEADLINES

Pitches due: Nov 2

Draft due: Dec 28

Issue Published: February 8

#### TOPICS: Focus on Finance

- CE Course: Profitability
- Build Business by Building Up Your Attorneys

### MARCH

#### ADVERTISEMENT DEADLINES

Ad space reserved: Jan 25

Ads due: Feb 11

#### EDITORIAL DEADLINES

Pitches due: Dec 7

Draft due: Jan 25

Issue Published: March 8

#### TOPICS

- KPIs: Measuring What Matters to Your Firm
- Effective Ways to Motivate Employees
- Crypto: Currency or Commodity?
- 2019 Annual Conference & Expo Preview

### APRIL

#### ADVERTISEMENT DEADLINES

Ad space reserved: Feb 12

Ads due: March 5

#### EDITORIAL DEADLINES

Pitches due: Jan 3

Draft due: Feb 12

Issue Published: April 5

#### TOPICS

- The Impact of Depression in the Workplace
- How to Access Your Firm's Legal Tech Needs
- UPBMS Update

*\*Editorial calendar, deadlines and publish dates are subject to change at editors' discretion.*

## MAY

### ADVERTISEMENT DEADLINES

**Ad space reserved:** March 15

**Ads due:** April 8

### EDITORIAL DEADLINES

**Pitches due:** Feb 4

**Draft due:** March 15

**Issue Published:** May 10

### TOPICS

- Keeping Your Firm Competitive for Top Talent
- What New Hires Lack — and How to Fix It
- No Succession Plan? Your Firm Is at Risk

## JUNE

### ADVERTISEMENT DEADLINES

**Ad space reserved:** April 19

**Ads due:** May 6

### EDITORIAL DEADLINES

**Pitches due:** March 3

**Draft due:** April 19

**Issue Published:** June 14

### TOPICS

- Steps to Address Low Morale
- Law Firms in the Gig Economy Age
- The Move Away from Leadership-Driven Decision-Making

## JULY/AUGUST

### ADVERTISEMENT DEADLINES

**Ad space reserved:** May 31

**Ads due:** June 17

### EDITORIAL DEADLINES

**Pitches due:** April 5

**Draft due:** May 31

**Issue Published:** July 19

### TOPICS

- CE Course: Leadership
- Should You Ever Discipline Employees for Social Media Behavior?
- The Legal Requirements Following a Breach

## SEPTEMBER

### ADVERTISEMENT DEADLINES

**Ad space reserved:** July 8

**Ads due:** Aug 2

### EDITORIAL DEADLINES

**Pitches due:** May 13

**Draft due:** July 8

**Issue Published:** September 13

### TOPICS

- Creating an App for Your Firm
- Tips for Fair and Competitive Managing Partner Compensation Packages
- Profitability and Pricing Models for Small- and Mid-Sized Firms

## OCTOBER

### ADVERTISEMENT DEADLINES

**Ad space reserved:** Aug 13

**Ads due:** Sept 6

### EDITORIAL DEADLINES

**Pitches due:** June 4

**Draft due:** Aug 13

**Issue Published:** October 11

### TOPICS: Focus on Technology

- CE Course: Cybersecurity
- Tech Trends That Are Poised to Change the Way Law Firms Operate
- Steps for Reducing Phishing Attacks

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## NOVEMBER/DECEMBER

### ADVERTISEMENT DEADLINES

Ad space reserved: Sept 9

Ads due: Oct 1

### EDITORIAL DEADLINES

Pitches due: July 8

Draft due: Sept 9

Issue Published: November 15

### TOPICS

- Making Compliance and Ethics Efforts a True Success
- Grooming Future Leaders
- Should You Invest in a Client Portal?

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