

# EVENT SPONSORSHIPS



## General Session Sponsorship

**\$1,500**

Reach every attendee, in person! Your logo greets attendees from the stage while a member of your staff delivers a short welcome message (optional). Also includes App Push Notification, and the ability for your team to place a seat drop (optional, sponsor must provide materials and place on seats).



## Kickoff Reception Sponsorship

**\$3,000**

Your logo appears at the entrance to the hall and on every bar throughout the Kickoff Reception. Over 90% of attendees will participate in the reception, so create a big impact and get your exhibit off to a great start! Includes (1) ALA App Push Notification as you welcome everyone into the exhibit hall!



## Attendee Registration Sponsorship

**\$1,500**

Make an impression with every attendee at the registration desk! Your company logo will appear at the registration desk signage, while each attendee will receive an App Push Notification from you welcoming them to the city and conference.

# DIRECT MARKETING



## ALA App Sponsor

**\$3,500**

Connect with every attendee, multiple times before and during the conference with the ALA App Sponsorship! Your landing page will greet each attendee with a custom message each time they load the app to check the agenda or schedule. Includes (1) daily push notification for 3 days of the conference. Invite attendees to your booth, promote your appearance, and even thank them on the way home with the ALA App Sponsorship. *At ALA's 2017 Regional Legal Management and Specialty Conferences, the ALA Events App averaged 8,000 sessions per conference.*



## App Push Notification

**\$1,000**

Send a text message to every attendee with the conference app to remind them to stop by your booth.



## App Alert

**\$250/each alert**

Every attendee with the conference app will receive an alert through their smartphones with a message of your choice.

# ITEM SPONSORSHIP



## Badge Holder Sponsor

**\$2,000**

Gain an impression during every conversation with your company logo presented proudly on every attendee badge and lanyard.