



EXPERIENCE SPONSORSHIPS



C4 Registration Sponsorship – \$2,500

Welcome attendees to the C4 Conference, high logo visibility at the registration desk and website throughout the conference



C4 Connect Reception Sponsorship – \$3,000

Logo on entrance signage, napkins and bar areas during reception



Official Attendee Badge Holder Sponsorship – \$2,500

One-color logo on each attendee badge holder



C4 Attendee Portfolio Sponsorship – \$2,000

Logo alongside ALA C4 Logo on each portfolio and (1) one post card inserted in each



Exclusive Networking Break Sponsorship – \$1,500

Logo on signage near break areas and optional promotional handout



Know Before You Go Email Sponsorship – \$1,500

Logo and 50-word message in outbound C4 email

Contact Us Today

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