## 2020 Editorial Calendar

### JANUARY

<table>
<thead>
<tr>
<th>Advertisement Deadlines</th>
<th>Editorial Deadlines</th>
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<tbody>
<tr>
<td><strong>Ad space reserved:</strong> Nov 22</td>
<td><strong>Pitches due:</strong> In Progress</td>
</tr>
<tr>
<td><strong>Ads due:</strong> Dec 2</td>
<td><strong>Draft due:</strong> Nov 22</td>
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**TOPICS**
- Tech to Improve HR Services
- Preparing for (and Surviving) Your Office Move
- Giving Back to the Future: How Firms Invest in Employees

### FEBRUARY

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<tr>
<th>Advertisement Deadlines</th>
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<tr>
<td><strong>Ad space reserved:</strong> Dec 30</td>
<td><strong>Pitches due:</strong> Nov 1</td>
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<tr>
<td><strong>Ads due:</strong> Jan 10</td>
<td><strong>Draft due:</strong> Dec 30</td>
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**TOPICS: Focus on Finance**
- Helping Laterals Grow Their Book of Business
- Best Client Billing Practices
- CE Course: Finance-Related (Topic TK)

### MARCH

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<th>Advertisement Deadlines</th>
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<tr>
<td><strong>Ad space reserved:</strong> Jan 24</td>
<td><strong>Pitches due:</strong> Dec 6</td>
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<tr>
<td><strong>Ads due:</strong> Feb 12</td>
<td><strong>Draft due:</strong> Jan 24</td>
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**TOPICS**
- Be Ever Prepared: Develop a Solid Recession Plan
- Love Amongst Legal Work: The Impact of Office Relationships
- Tips to Make Your Law Firm More Efficient

### APRIL

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<th>Advertisement Deadlines</th>
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<tr>
<td><strong>Ad space reserved:</strong> Feb 18</td>
<td><strong>Pitches due:</strong> Jan 6</td>
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<tr>
<td><strong>Ads due:</strong> March 13</td>
<td><strong>Draft due:</strong> Feb 18</td>
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**TOPICS**
- New Roles Firms Are Adding
- Breaking Through Autonomy Barriers
- Tips for Negotiating Contracts

*Editorial calendar, deadlines and publish dates are subject to change at editors’ discretion.*
### MAY

**ADVERTISEMENT DEADLINES**
- Ad space reserved: March 13

**EDITORIAL DEADLINES**
- Pitches due: Feb 3
- Draft due: March 13

**Issue Published:** May 8

**TOPICS**
- How Firms Are Handling Caregiver Leave
- CE Course: Best Practices for Interviewing
- 2020 Annual Conference & Expo Recap

### JUNE

**ADVERTISEMENT DEADLINES**
- Ad space reserved: April 20

**EDITORIAL DEADLINES**
- Pitches due: March 2
- Draft due: April 20

**Issue Published:** June 12

**TOPICS**
- Low Cost Amenities to Retain and Attract Employees
- Getting to the Bottom of Burnout
- Making Your Workplace Inclusive for Transgender People

### JULY/AUGUST

**ADVERTISEMENT DEADLINES**
- Ad space reserved: May 25

**EDITORIAL DEADLINES**
- Pitches due: April 5
- Draft due: May 25

**Issue Published:** July 17

**TOPICS**
- What Young Attorneys Aren’t Learning in Law School (and How to Fill the Gaps)
- Tips for Effective Timekeeping
- Dealing with a Micromanager

### SEPTEMBER

**ADVERTISEMENT DEADLINES**
- Ad space reserved: July 7

**EDITORIAL DEADLINES**
- Pitches due: May 13
- Draft due: July 7

**Issue Published:** September 11

**TOPICS**
- Getting Buy-In from Change-Resistant Managing Partners
- Trends in Legal Assistant Staffing Ratios
- CE Course: Conflict Management

### OCTOBER

**ADVERTISEMENT DEADLINES**
- Ad space reserved: Aug 12

**EDITORIAL DEADLINES**
- Pitches due: June 4
- Draft due: Aug 12

**Issue Published:** October 9

**TOPICS: Focus on Technology**
- What Needs to be in Your Firm Data-Protection Policy
- Handling Client Communication in the Tech Era
- How AI Can Help Smaller Firms

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NOVEMBER/DECEMBER

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<tr>
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<tr>
<td>Ad space reserved: Sept 11</td>
<td>Pitches due: July 6</td>
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<tr>
<td>Ads due: Oct 2</td>
<td>Draft due: Sept 11</td>
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<td>Issue Published: November 20</td>
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TOPICS
• How HR Can Enhance Ethics at Your Firm
• Your Guide to Career Development Plans for Associates
• What Your Work from Home Policy Needs

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