

Legal Management Advertising Rates & Order Form

Legal Management Magazine 1 insertion All issues (10 insertions)

Annual Guide Print + Digital Ad PACKAGE \$6,500 \$8,500
Full-page print and digital ad

Full-Page Digital \$1,200 \$6,000
Desktop, mobile, PDF

In-Context Digital Ads \$1,500 \$7,500
*2 placements each issue
 Desktop, mobile, PDF*

Legal Management Annual Guide \$4,500 n/a
Full-page print ad

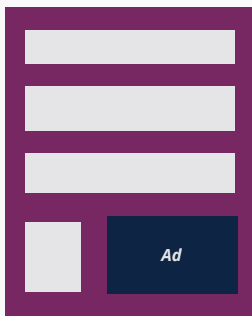
Legal Management Website Homepage Banner Ad \$1,500 \$7,500
Desktop, mobile, PDF

Legal Management E-mail Alert \$1,495/month for _____ months

Indicate the issue months you would like to advertise

10 Issues
 Jan
 Feb
 Mar
 Apr
 May
 Jun
 Jul/Aug
 Sept
 Oct
 Nov/Dec

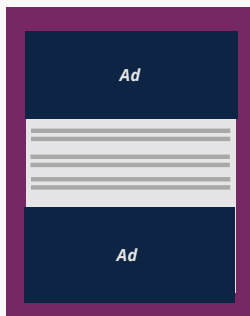
Material Due Dates: All materials are due on or before the 15th of the month prior to the run date of the advertisement (i.e. 12/15 for January run date).



Homepage Ad
 730 x 380 (desktop)
 300 x 460 (mobile)
 8.5" x 11" (PDF Download)



Full Page Pop-Up
 1200 x 900 (desktop)
 300 x 300 (mobile)
 8.5" x 11" (PDF Download)



In-Context Ad
 1200 x 400 (desktop)
 300 x 300 (mobile)
 Re-use Desktop size (PDF Download)



ALA Mailing Address
 8600 W. Bryn Mawr Avenue, Ste. 400N
 Chicago, IL 60631

Billing Address (accounts receivable)
 PO Box 95583, Ste. 110S
 Chicago, IL 60631-3512
 Fax: 443-281-0660

VIP Accounts
 Robert Leighton
rleighton@alanet.org
 667-206-4266 x4

Send Materials to:
 Monica Williams
mwilliams@alanet.org
 667-206-4266 x5

National Accounts
 Tiffany Teal
tteal@alanet.org
 667-206-4266 x6

TERMS: This agreement is non cancellable. Signing this insertion order (whether by a representative of the advertiser and/or a representative of an agency working on behalf of the advertiser) represents a binding contract to provide, place, and pay for advertising in ALA's print and/or digital products as stated in the order. Publisher reserves the right to reject any advertisement. Digital ad files must be provided to the publisher by the material due dates indicated in the ALA Media Kit. Failure to make payment when due shall result in a service charge from the date of publication of 5% per month or maximum permissible rate. Costs of collection, including legal fees, shall be borne by the advertiser or agency. Failure to make payment when due also may void any scheduled added-value benefits for the advertiser, at the publisher's discretion.

Materials Due: Failure to submit ad materials by assigned date will result in a non-refundable forfeit of that issue's ad placement and count towards your total number of agreed upon insertions.

Payment Information

Submitted by

Name: _____
 Title: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Phone Number: _____

Total: \$ _____

- Invoice at address above
- Pay with Credit Card Authorization Form
- Pay with credit card via phone

Signature: _____

Date: _____