

LEGAL MANAGEMENT

The Magazine of the Association of Legal Administrators

2021 Editorial Calendar

JANUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Nov 20

Ads due: Dec 2

EDITORIAL DEADLINES

Pitches due: In Progress

Draft due: Nov 20

Issue Published: January 8

TOPICS

- How to address underperforming partners
- The role of CSR in your firm after 2020
- The art of gently pushing back

FEBRUARY

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Ad space reserved: Dec 29

Ads due: Jan 8

EDITORIAL DEADLINES

Pitches due: Nov 1

Draft due: Dec 29

Issue Published: February 12

TOPICS: Focus on Finance

- Facing your firms biggest financial roadblocks
- Financial leadership in uncertain times
- Investing in wellness — you can't afford not to

MARCH

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Ad space reserved: Jan 25

Ads due: Feb 12

EDITORIAL DEADLINES

Pitches due: Dec 7

Draft due: Jan 25

Issue Published: March 12

TOPICS

- How ALA is addressing diversity and inclusion
- The impact of COVID-19 one year later
- CE Course: Mental illness in the workplace

APRIL

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Ad space reserved: Feb 19

Ads due: March 12

EDITORIAL DEADLINES

Pitches due: Jan 5

Draft due: Feb 19

Issue Published: April 9

TOPICS

- How laterals fit into your succession strategy
- Navigating e-billing portals
- Getting to the bottom of burnout

**Editorial calendar, deadlines and publish dates are subject to change at editors' discretion.*

MAY

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Ad space reserved: March 12

Ads due: April 7

EDITORIAL DEADLINES

Pitches due: Feb 5

Draft due: March 12

Issue Published: May 14

TOPICS

- The state of the summer associate experience
- Juggling employee reviews
- Employee poaching — how to avoid litigation and loss of sensitive information

JUNE

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Ad space reserved: April 21

Ads due: May 3

EDITORIAL DEADLINES

Pitches due: March 1

Draft due: April 21

Issue Published: June 11

TOPICS

- Weed in the workplace
- Paralegal professional development
- Training staff on client project management tools

JULY/AUGUST

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Ad space reserved: May 27

Ads due: June 11

EDITORIAL DEADLINES

Pitches due: April 6

Draft due: May 27

Issue Published: July 16

TOPICS

- Race in the workplace
- The trouble with bias-free hiring
- How to keep clients informed — but not overwhelmed — about value

SEPTEMBER

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Ad space reserved: July 7

Ads due: July 30

EDITORIAL DEADLINES

Pitches due: May 12

Draft due: July 7

Issue Published: September 10

TOPICS

- Will decentralized firms become the norm?
- Non-lawyers owning firms: one year later
- CE Course: Managing conflict

OCTOBER

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Ad space reserved: Aug 12

Ads due: Sept 7

EDITORIAL DEADLINES

Pitches due: June 4

Draft due: Aug 12

Issue Published: October 8

TOPICS: Focus on Technology

- Driving innovation from the ground up
- Best practices for updating technology
- How AI can enhance your work experience

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NOVEMBER/DECEMBER

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Ad space reserved: Sept 10

Ads due: Oct 4

EDITORIAL DEADLINES

Pitches due: July 7

Draft due: Sept 10

Issue Published: November 19

TOPICS

- Decoding the employee satisfaction life cycle
- Is it time your company restructured its culture?
- Finding the positives after a tumultuous year

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