

# LEGAL MANAGEMENT

The Magazine of the Association of Legal Administrators  
2023 Editorial Calendar



## JANUARY

LIVE: Jan 13



- From CLM to C-Suite
- The Top 4 Passive Recruitment Techniques That Can Help Avoid Talent Gaps
- Handling Office Conflict in Divided Times



- Ad Reservations: Nov 18
- Article Pitches Due: In Progress
- Ads Due: Dec 2
- Copy Due: Nov 14

## FEBRUARY

LIVE: Feb 10

### FOCUS ON FINANCE



- Bitcoin & NFTs: Can Someone Please Explain Them?
- 5 Ways Small- to Mid-sized Firms Can Buffer the Economy's Impact
- Tax Changes and the Inflation Reduction Act: What You Need to Know



- Ad Reservations: Dec 20
- Article Pitches Due: Nov 1
- Ads Due: Jan 6
- Copy Due: Dec 20

## MARCH

LIVE: March 10



- Tips for Proper Overtime Tracking
- Can AFA Structures Ease Associate Anxiety?
- Welcome to the Era of No-Limits Hiring



- Ad Reservations: Jan 23
- Article Pitches Due: Dec 9
- Ads Due: Feb 10
- Copy Due: Jan 23

## APRIL: ANNUAL CONFERENCE PREVIEW

LIVE: April 14



- Fine-Tune Your EQ and Interpersonal Relationship Skills
- Don't Let Institutional Knowledge Walk Out the Door
- Understanding Neurodiversities



- Ad Reservations: Feb 17
- Article Pitches Due: Jan 6
- Ads Due: March 10
- Copy Due: Feb 17

## MAY

LIVE: May 12



- How to Create an Authentic Social Campaign for Pride Month
- Part-Time Attorneys: The Solution You Need for Attorney Shortages?
- Staffing Models That Meet the Moment



- Ad Reservations: March 10
- Article Pitches Due: Feb 10
- Ads Due: April 7
- Copy Due: March 10

## JUNE

LIVE: June 9



- Time Management Strategies for a Hybrid World
- Address Behavioral Issues to Maintain Top Talent
- Maximize Your Health Insurance Plan's ROI



- Ad Reservations: April 21
- Article Pitches Due: March 3
- Ads Due: May 4
- Copy Due: April 21

## JULY/AUGUST

LIVE: July 21



- What Do Associates Want from Firms?
- Fair Work Allocations for Paralegals and Attorneys
- New Client Collection Strategies



- Ad Reservations: May 25
- Article Pitches Due: April 7
- Ads Due: June 9
- Copy Due: May 25

## SEPTEMBER

LIVE: Sept 8



- These Work Issues Keep Support Staff Up at Night (and How to Help)
- Process Improvement Methodologies to Work More Efficiently
- Performance Management Methods to Keep Employees Moving Forward



- Ad Reservations: July 7
- Article Pitches Due: May 12
- Ads Due: July 28
- Copy Due: July 7

## OCTOBER

LIVE: Oct 10

### FOCUS ON TECH



- How Innovation Is Revolutionizing Client Services
- Make the Right Moves When a Data Hack Occurs
- The Latest Tech to Keep Your Legal Organization Running Efficiently



- Ad Reservations: Aug 11
- Article Pitches Due: June 9
- Ads Due: Sept 7
- Copy Due: Aug 11

## NOVEMBER/DECEMBER

LIVE: Nov 15



- Does Your Organization Need a Legal Operations Manager?
- These Items Should be in Your Attorney Procedural Manuals
- What's Ahead for Legal in 2024



- Ad Reservations: Sept 8
- Article Pitches Due: July 7
- Ads Due: Oct 5
- Copy Due: Sept 8

## I want to contribute content and/or advertise. What are my options?

We welcome contributions from members, freelance writers, industry experts and business partners:

- For **writer contributor guidelines**, visit [alanet.org/legalmgmt](https://alanet.org/legalmgmt). If you have a topic you don't see listed on this calendar, we'd love to hear it! Send pitches to [publications@alanet.org](mailto:publications@alanet.org).
- Have a timely topic that just can't wait? We publish **LM Extras** in between issues at [legalmanagement.org/lm-extras](https://legalmanagement.org/lm-extras). Send your ideas to [publications@alanet.org](mailto:publications@alanet.org).
- **Business partners** have a special set of content submission guidelines. You'll find them at [alanet.org/legalmgmt](https://alanet.org/legalmgmt); be sure to click on the "ALA Business Partner Contribution Guidelines" for complete details.

### WHAT ABOUT ADVERTISING OPTIONS?

Thank you for wanting to support ALA! Our sales team is happy to talk with you about options. Email them at [advertising@alanet.org](mailto:advertising@alanet.org) so they can find the perfect option for your needs. Be sure to ask about ad space in our **annual print issue of Legal Management**, which mails to members every July.