

2020 ALA Annual Conference & Expo

MAY 3-6

SALT PALACE CONVENTION CENTER
SALT LAKE CITY, UTAH

ALA 2020 Annual Conference & Expo On-Site Exhibitor Schedule

**denotes exhibit-only time in the expo hall*

Exhibitors are encouraged, but not required, to attend educational sessions.

Everything is located at the Salt Palace Convention Center unless otherwise noted.

Saturday, May 2

12 – 5 p.m. EXHIBITOR REGISTRATION AND BOOTH SET-UP

Sunday, May 3

9 a.m. – 6 p.m. EXHIBITOR REGISTRATION AND BOOTH SET-UP

6-7:30 p.m. Welcome Reception – Salt Palace Convention Center Ballroom (*exhibitors welcome and encouraged to attend, no ticket needed*)

Monday, May 4

9:30 a.m. – 5 p.m. Exhibit Hall Open

6-6:45 a.m. Healthy Start – your choice of a Run or a Walk outdoors (*depart from ALA hotels*)

7-8 a.m. Continental Breakfast (*exhibitors encouraged to attend*)

8-9:30 a.m. Welcome/Keynote featuring Catherine Sanderson (*exhibitors encouraged to attend*)

9:30-11 a.m. Networking and Refreshment Break in the Exhibit Hall*

9:30 a.m.- 5 p.m. Exhibit Hall Open

9:40-10:10 a.m. Business Matters! Sessions in the Exhibit Hall

10:20-10:50 a.m. Business Matters! Sessions in the Exhibit Hall

11 a.m.-12:30 p.m. Educational Sessions (*exhibitors encouraged to attend*)

12:30-1:30 p.m. Lunch in the Exhibit Hall*

1-1:30 p.m. Business Matters! Sessions in the Exhibit Hall

1:45-4 p.m. Educational Sessions (*exhibitors encouraged to attend*)

4-4:45 p.m. Networking and Refreshment Break in the Exhibit Hall*

4:10-4:40 p.m. Business Matters! Sessions in the Exhibit Hall

4:45-5:45 p.m. Educational Sessions (*exhibitors encouraged to attend*)

Tuesday, May 5

9:30 a.m.-12 p.m. AND 1:30-7 p.m. Exhibit Hall Open

6-6:45 a.m. Healthy Start – your choice of a Run or a Walk outdoors (*depart from ALA hotels*)

8-8:30 a.m. Continental Breakfast (*exhibitors encouraged to attend*)

8:30-9:45 a.m. General Session featuring Danelle Umstead (*exhibitors encouraged to attend*)

9:30 a.m.-12 p.m. Exhibit Hall Open

9:45-10:45 a.m. Networking and Refreshment Break in the Exhibit Hall*

10-10:30 a.m. Business Matters! Sessions in the Exhibit Hall

11 a.m.-12 p.m. Educational Sessions (*exhibitors encouraged to attend*)

12-1:30 p.m. Association Lunch (*tickets required*)

1:45-2:45 p.m. Educational Sessions (*exhibitors encouraged to attend*)

1:30-7 p.m. Exhibit Hall Open

2:45-3:45 p.m. Dessert Break in the Exhibit Hall*

3-3:30 a.m. Business Matters! Sessions in the Exhibit Hall

3:45-4:45 p.m. Educational Sessions (*exhibitors encouraged to attend*)

5-6 p.m. General Session featuring Kevin Hines (*exhibitors encouraged to attend*)

6-7 p.m. Networking Reception in the Exhibit Hall*

Wednesday, May 6

9-1:30 p.m. Exhibit Hall Open

6-6:45 a.m. Healthy Start – your choice of a Run or a Walk outdoors (*depart from ALA hotels*)

8:30-9 a.m. Continental Breakfast (*exhibitors encouraged to attend*)

9-10 a.m. Educational Sessions (*exhibitors encouraged to attend*)

9-10:45 a.m. Exhibit Hall Open

10-10:45 a.m. Networking and Refreshment Break in the Exhibit Hall*

10:10-10:40 a.m. Business Matters! Sessions in the Exhibit Hall

10:45 a.m.-12:15 p.m. Brezina Memorial General Session with Dr. Rick Rigsby (*exhibitors encouraged to attend*)

12:15-1:30 p.m. Lunch in the Exhibit Hall*

12:15-1:30 p.m. Exhibit Hall Open

12:30-1 p.m. Business Matters! Sessions in the Exhibit Hall

1:30 p.m.-5 p.m. BOOTH BREAK-DOWN

1:45-4 p.m. Educational Sessions (*exhibitors encouraged to attend*)

5-8:45 p.m. Associations Awards Gala and VIP Grand Finale (*ticket needed; Grand Finale will be at The Depot*)