

C4: The Legal Industry Conference
September 18 – 20, 2019

Location:

Boston Park Plaza
50 Park Plaza at Arlington Street
Boston, MA 02116

Hotel rate \$289 + 14.45% tax, per night

Important for all participating Business Partners: Business Partners should plan to participate – not just exhibit – in this one-of-a-kind experience that uses design thinking to create solutions in the legal industry.

Wednesday

1:00 - 4:00 p.m. Exhibitor registration and Exhibit Pod set-up.

4:30 – 6:30 p.m. **C4 opens with a Regi-CEPTION** in Legal Solutions Pavilion & Expo

- This will be a combination registration and welcome reception that will be attended on a flow with participants mingling with our sponsoring exhibitors

Thursday

8:30 a.m. Continental Breakfast in Legal Solutions Pavilion & Expo
9 – 11 a.m. Introduction to Design Thinking in General Session room ****A1**
11 a.m. – 1 p.m. Lunch on own; explore Boston
1 – 2:45 p.m. Legal Design Thinking Case Studies and Challenges Overview in General Session room ****A2**
2:45 – 3:15 p.m. Dessert Break in Legal Solutions Pavilion & Expo
3:15 – 5:30 p.m. Four Breakouts – Deep Dive into Challenges ****B1, B2, B3, B4**
5:30 – 6:30 p.m. Reception in Legal Solutions Pavilion & Expo

Friday

8 a.m. Breakfast in Legal Solutions Pavilion & Expo
8:30 – 9 a.m. Day One Recap and Instructions for Day Two ****A3**
9 a.m. – 2 p.m. Idea Development Labs*
11:30 a.m. – 1 p.m. Lunch Buffet for lab groups to break on their own schedule, in Legal Solutions Pavilion & Expo
2 – 2:30 p.m. Dessert Break in Legal Solutions Pavilion & Expo
2:30 – 4 p.m. Design Lab Reporting ****A4**

*All attendees will break up into small groups of no more than five in a group to discuss and design a solution to their challenge. Each group will choose where they want to go – they have the option to stay in the General Session room, go to one of the breakout rooms, go to any hotel public area like the lobby, or go outside (pending weather).

****A (Premier Plus Sponsorship)** = 5 minutes; gain full room's attention, introduce themselves and company, share how their organization impacts legal performance/industry, introduce speaker

B (Performance Sponsorship) = 2.25-hour session, co-facilitator with SME; pre-event prep work with SME, introduce themselves and company, share how their organization impacts legal performance/industry, introduce facilitator

Legal Solutions Pavilion is closed at 2:30 p.m.; Business Partners not attending the Design Lab Reporting can tear down at this time. Anyone attending the Design Lab Reporting may tear down 4 – 5 p.m.