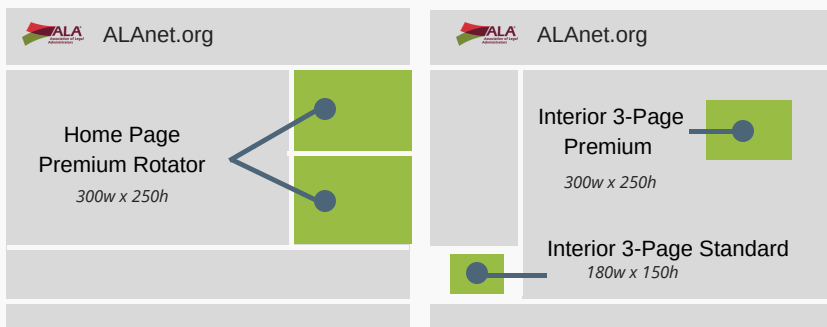


ALAnet.org Advertising Rates & Order Form

ALAnet.org Display Advertisements

	3 months	6 months	12 months
Home Page Premium Rotator <i>300w x 250h</i>	<input type="checkbox"/> \$1,595 <i>per month</i>	<input type="checkbox"/> \$1,295 <i>per month</i>	<input type="checkbox"/> \$995 <i>per month</i>
Interior 3-Page Premium <i>300w x 250h</i>	<input type="checkbox"/> \$1,195 <i>per month</i>	<input type="checkbox"/> \$995 <i>per month</i>	<input type="checkbox"/> \$595 <i>per month</i>
Interior 3-Page Standard <i>180w x 150h</i>	<input type="checkbox"/> \$595 <i>per month</i>	<input type="checkbox"/> \$495 <i>per month</i>	<input type="checkbox"/> \$295 <i>per month</i>



Material Due Dates: All materials are due on or before the 15th of the month prior to the run date of the advertisement (i.e. 12/15 for January run date).

Add a Legal Marketplace Profile

- Premium Profile **\$995/year**
- Enhanced Profile **\$750/year**
- Category Sponsorship **\$500/year**



ALA Mailing Address

8700 W. Bryn Mawr Avenue, Ste. 110S
Chicago, IL 60631-3512

Billing Address (accounts receivable)

PO Box 95583, Ste. 110S
Chicago, IL 60631-3512
Fax: 443-281-0660

VIP Accounts

Robert Leighton
rleighton@alanelt.org
667-206-4266 x4

Send Materials to:

Monica Williams
mwilliams@alanelt.org
667-206-4266 x5

Nat. Accounts (a-i)

Tiffany Teal
tteal@alanelt.org
667-206-4266 x6

Nat. Accounts (j-z)

Justin Kiss
jkiss@alanelt.org
667-206-4266 x2

TERMS: This agreement is non cancellable. Signing this insertion order (whether by a representative of the advertiser and/or a representative of an agency working on behalf of the advertiser) represents a binding contract to provide, place, and pay for advertising in ALA's print and/or digital products as stated in the order. Publisher reserves the right to reject any advertisement. Digital ad files must be provided to the publisher by the material due dates indicated in the ALA Media Kit. Failure to make payment when due shall result in a service charge from the date of publication of 5% per month or maximum permissible rate. Costs of collection, including legal fees, shall be borne by the advertiser or agency. Failure to make payment when due also may void any scheduled added-value benefits for the advertiser, at the publisher's discretion.

Materials Due: Failure to submit ad materials by assigned date will result in a non-refundable forfeit of that issue's ad placement and count towards your total number of agreed upon insertions.

Payment Information

Submitted by

Name: _____
Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Phone Number: _____

Total: \$ _____

- Invoice at address above
- Pay with Credit Card Authorization Form
- Pay with credit card via phone

Signature: _____

Date: _____