

Exhibitor Information

ALA 2018 Chapter Leadership Institute



Exhibitor On-site Schedule (Be sure to check the full conference agenda for session information. Exhibitors may attend all sessions.)

Thursday, July 19

12–3:45 pm. | Tabletop set-up (Colorado Foyer)

5:30–6:45 p.m. | Opening General Session (Colorado Ballroom, *exhibitors encouraged to attend*)*

6:45–8 p.m. | Welcome Reception (Colorado Foyer)

Friday, July 20

7–8 a.m. | Continental Breakfast (Colorado Foyer)**

10–10:30 a.m. | Beverage Break (Colorado Foyer)

11:30 a.m.–12:45 p.m. | Networking Lunch (Buffet served in Colorado Foyer, seating in Colorado Ballroom)

1:45–2:15 p.m. | Dessert break (Colorado Foyer)

2:15–3:30 p.m. | Tabletop breakdown (Colorado Foyer)

6–7 p.m. | Networking Reception (Location - TBA)**

**All sponsoring business partners at CLI are encouraged to attend education sessions Thursday through Saturday. The full conference agenda is available online at www.alanet.org/cli.*

***Exhibitor attendance optional*

CLI Exhibitor FAQs

How is CLI different from other ALA meetings?

The content and sessions offered at CLI are focused on helping ALA volunteers run successful chapters, chapter programs and membership campaigns. The attendee base are legal management professionals who are also chapter leaders. The programming is designed to help them build their chapter network, expand ALA values to new members, and meet business partners who understand the value of ALA relationships.

In addition, CLI offers the largest range of chapter access available. Even if your organization only works with ALA at an international level, these attendees represent chapters and other members in every region, primary market, and local level. CLI provides one of the most exclusive opportunities for your organization to deepen relationships with ALA's membership.

Can we attend the sessions?

Yes, ALA encourages you to attend the sessions. The sessions at CLI are different from other meetings, as attendees focus on improving their individual, local and international ALA membership experience. This is different from ALA Annual Conference, Regional or Specialty meetings where attendees discuss the business side of law.

Any other ideas to promote our involvement at CLI?

Yes. Let the legal management professionals you work with know that you are headed to CLI. As a CLI sponsor, your organization is supporting ALA in a unique way, ensuring that ALA thrives at an international *and* local level. Share your support of CLI with ALA members you have a relationship with now, and ask them for an introduction to the chapter leaders that are in attendance. CLI offers a unique opportunity to reach our most involved volunteers - Chapter Presidents, Committee Members, Regional Representatives and Board Members.

How big is my table space?

You will have a 6-ft. table and 2 chairs.

What should I bring?

In past years, exhibitors have kept their CLI exhibit simple with a tablecloth, table top display, marketing material handouts or small banner stands. Keep in mind CLI exhibits are in a foyer area outside of the conference general session room.

Do I need to order anything?

There will be conference wi-fi available throughout the meeting space. If you plan to have a device available for demos, you will be able to order a hardwired or wireless connection through the Internet Order Form. If you would like to order any AV or electrical equipment, you can do so using the AV and Electrical Order Forms.

For any questions, contact your business development rep or Brittany Parrotte at bparrotte@alanet.org.
