



Qualified search made simple!



TOOLS & FEATURES

ENHANCED

PREMIUM

Search

- Company name and contact info
- Website preview, tagline, inclusion-cart
- Logo, company description, staff photos, contact info
- Up to 10 categories



Products & Services

- Add unlimited products and services complete with images, descriptions, and direct links back to your website
- Inclusion on our Product Spotlight page where users can search by product name or category



Graphics

- 685px by 200px billboard graphic atop your profile
- 185px by 65px company logo



Content

- Up to 100 keywords added to your listing to improve search rankings both internally and organically
- Upload unlimited white papers and company research complete with author bios, thumbnail images, and lead-capture sign up forms
- RSS and news feed integration



Video

- Include up to 10 videos at a time



Social

- Facebook, LinkedIn, Youtube, and Twitter buttons added to your profile
- Real-time Twitter Handle updates and displays on your page
- LinkedIn widget allows users to see how they're connected to your company



Premium Options

- Top 5 search placement in your primary category
- Ability to post one white paper to our featured white paper section
- ALA announces your presence on Legal Marketplace when your listing goes live and when you renew your profile each year



\$750/yr.

\$995/yr.

*mark selection

ENHANCED
\$750/yr.

PREMIUM
\$995/yr.

Contact Information

Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Contact Name _____
 Phone # _____
 Email Address _____

Billing Information

Visa MasterCard Amex
 Card# _____
 Exp: _____ Security Code _____
 Address _____
 City _____ State _____ Zip _____

Total \$ _____ Signature(x) _____
 Date _____ Print Name _____

Agreement

Signing this insertion order (whether by a representative of the advertiser and/or a representative of an agency working on behalf of the advertiser) represents a binding contract to provide, place, and pay for advertising in ALA's Legal Marketplace as stated in the order. Any cancellation of or change in this contract must be submitted in writing 30 days prior to the issue's stated "space deadline" as shown in ALA's 2017 Media Kit, a print or digital copy of which is available upon request. **Publisher reserves the right to reject any advertisement. Digital ad files must be provided to the publisher by the material due dates indicated in this order.** Payment in full for any advertising placement is due within 30 days of publication of the advertisement. Failure to make payment when due shall result in a service charge from the date of publication of 1.5% per month or maximum permissible rate. Costs of collection, including legal fees, shall be borne by the advertiser or agency. Failure to make payment when due also may void any scheduled added-value benefits for the advertiser, at the publisher's discretion.

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