



# Qualified search made simple!



## TOOLS & FEATURES

## ENHANCED

## PREMIUM

### Search

- Company name and contact info
- Website preview, tagline, inclusion-cart
- Logo, company description, staff photos, contact info
- Up to 10 categories



### Products & Services

- Add unlimited products and services complete with images, descriptions, and direct links back to your website
- Inclusion on our Product Spotlight page where users can search by product name or category



### Graphics

- 685px by 200px billboard graphic atop your profile
- 185px by 65px company logo



### Content

- Up to 100 keywords added to your listing to improve search rankings both internally and organically
- Upload unlimited white papers and company research complete with author bios, thumbnail images, and lead-capture sign up forms
- RSS and news feed integration



### Video

- Include up to 10 videos at a time



### Social

- Facebook, LinkedIn, Youtube, and Twitter buttons added to your profile
- Real-time Twitter Handle updates and displays on your page
- LinkedIn widget allows users to see how they're connected to your company



### Premium Options

- Top 5 search placement in your primary category
- Ability to post one white paper to our featured white paper section
- ALA announces your presence on Legal Marketplace when your listing goes live and when you renew your profile each year



\$750/yr.

\$995/yr.

\*mark selection

**ENHANCED**  
\$750/yr.

**PREMIUM**  
\$995/yr.

### Contact Information

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Phone # \_\_\_\_\_  
 Email Address \_\_\_\_\_

### Billing Information

Visa  MasterCard  Amex   
 Card# \_\_\_\_\_  
 Exp: \_\_\_\_\_ Security Code \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Total \$ \_\_\_\_\_ Signature(x) \_\_\_\_\_  
 Date \_\_\_\_\_ Print Name \_\_\_\_\_

### Agreement

Signing this insertion order (whether by a representative of the advertiser and/or a representative of an agency working on behalf of the advertiser) represents a binding contract to provide, place, and pay for advertising in ALA's Legal Marketplace as stated in the order. Any cancellation of/or change in this contract must be submitted in writing 30 days prior to the issue's stated "space deadline" as shown in ALA's 2017 Media Kit, a print or digital copy of which is available upon request. **Publisher reserves the right to reject any advertisement. Digital ad files must be provided to the publisher by the material due dates indicated in this order.** Payment in full for any advertising placement is due within 30 days of publication of the advertisement. Failure to make payment when due shall result in a service charge from the date of publication of 1.5% per month or maximum permissible rate. Costs of collection, including legal fees, shall be borne by the advertiser or agency. Failure to make payment when due also may void any scheduled added-value benefits for the advertiser, at the publisher's discretion.

Contact Us:  
**Tiffany Teal**  
**Robert Leighton**

National Accounts  
 VIP Accounts

[tteal@alanet.org](mailto:tteal@alanet.org)  
[rleighton@alanet.org](mailto:rleighton@alanet.org)

667-206-4266 x6  
 667-206-4266 x4